ATI Web Committee Meeting
May 12, 2015

Riny Ledgerwood <rledgerw@mail.sdsu.edu>
Agenda:

Content Management System
Panel Discussion
Upcoming Dates

**June 9** - Upcoming CS Scan, Compliance Sheriff Discussion (standard, scan errors, etc.), other topics: SDSU ATI Statement (code snippet), ?

**July 1** - Annual CS Scan

**July 14** – ATI Roadmap and Exemption Process (discuss questionnaires, deadlines and site repair follow up)
CMS Panel:

- **Tool Box or Dream Box**  
  by Manny Uribe, College of Education

- **Drupal**  
  Alex Herbias, Library

- **WordPress**  
  Eric Ackerman, College of Sciences
Recent Quotes by Gartner

“Web Content Management is no longer simply a tool for creating web pages – it’s now vital software for increasing the effectiveness of digital strategies”

“Enterprises strive for ever-greater business impact from their online presence, demanding more from Web content management than it has traditionally delivered”
Related Applications:

- Accessible Template
- Workflow and Change Management
- Web repository
- Content deployment function

Interoperability with:
- CRM, DAM, Web Analytic
- E-Commerce
- Social Media
- Portal Software
CMS Panel Discussion Questions

● Why a CMS?
● What factors were considered?
● Discuss the selection and implementation process.
● Discuss the pros and cons.
● Any advise to those considering a CMS?
Thanks!

Please email any questions or other ideas to Riny Ledgerwood <rledgerw@mail.sdsu.edu>
Toolbox
SDSU’s Custom CMS

Created by DreamBox Creations, Inc.
Why Toolbox?

It’s about the user experience.
Consistency & Ease of Use

- Same look and feel across SDSU websites
- SDSU header and footer connects to main site
- Easy to update for departments with no web dev
- Control of DNS and hosting server
Accessibility & Security

SDSU Marcomm keeps template ATI compliant

Third-party plugins cannot be installed

User management features

Web hosting by SDSU, no need for own web server
Spaces 2011
The Original Template
Housing Administration and Residential Education

Discover the difference...on campus.

Campus Life
Get a brief look of move-in day and what it's like to live on campus.

Latest Updates

Aztec Journey
Sophomore Transfer & Upper Division Apartments...

RecycleMania
Participate in the 8-week community recycling...

Spring 2015 License Agreement...
Apply for on-housing for the spring semester at...

Early Arrival Request
Check to see if you are eligible for an early...

Renovation and Construction
Learn about our exciting new renovation projects!

Guide to Living in the Halls
Your complete guide to living on campus!

Housing FAQ
Get answers for your housing questions.

Hall Street Journal
Read the weekly housing newsletter.

Tours
Get a behind-the-scenes look at life in the residence halls.

Living Communities
Make connections between life inside and outside the classroom.

Jobs
Learn more about the many opportunities to work in the residence halls.

Contact Information
Pros & Cons
PROS

- Easy to update
The SDSU College of Education is committed to preparing teachers, school administrators, counselors, community college faculty and leaders, performance improvement/technology professionals, and community service professionals to provide the highest quality learning environments to ensure student and client success and achievement through our teaching, research, and service.

Read more about our commitment to make a difference in the lives of the people we serve.

Videos on YouTube

The Many Career Paths of the Child Development Major
CFD graduates find positions in schools, hospitals, counseling centers, mental health centers, family service agencies, community programs, business and industry, government agencies, and many more.

Online Master of Arts in Teaching
An exciting and innovative program designed for those who are inspired to be responsive and innovative K-12 master teachers. This Masters program takes just one year and is completely online.

Teacher Education Master’s Programs
MA & MAT grad students talk about their experiences in these advanced degree programs.
PROS

- Fillable forms create advanced story lister and hero slider modules
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Link To: http://go.sdsu.edu/education/oss/
Image: Choose File
Image Description: Office of Student Services
Video:
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- Customizable with CSS
Uprooting Math Anxiety

Melissa Sato, an assistant professor of mathematics education at SDSU, is reworking traditional forms of math education to help children succeed.
Easy to add:
- YouTube videos
- Images
- Documents
- Comments with Disqus
- Other embeddable content
  - Facebook
  - Twitter
  - RSS
  - Forms
New Spaces 2014: Responsive

- New features
  - One column homepage
    - designed for more thoughtful landing page
    - concise information
    - mobile first, scrolling experience
  - Language translation
  - Robust navigation
    - Search box, quick links, topics of interest
  - More options in footer
PROS

- **New Spaces 2014: Responsive**
  - New modules
    - mini story lister with video link
    - improved form module
    - accordion module
    - slideshow
CONS

- No blogging feature
- Cannot add content to the header (scripts, metadata, etc.)
- Limited javascript use
- Cannot add third party plugins
- Cost involved in customization or added features
CONS

- Must create each module manually
- No versioning
- No testing server (but in the works)
- Not automatic way to migrate existing content
- No built-in social media sharing
- Backend a bit outdated and cumbersome
  - no drag-and-drop functionality
  - logged out after few minutes of inactivity
  - occasional lag
Considering a CMS?
Things to consider when choosing a CMS?

- **Know your needs & available resources**
- **Core functionality & Usability**
  - creating, deleting, editing and organizing pages...not all CMSs do it the same way
  - easy to use and train users
- **Editor**
  - buggy? too much control?
- **Search**
- **User interaction**
  - forms, news feeds, chat, forums, comments, ratings?
Things to consider when choosing a CMS?

- **Roles & permissions**
  - control over who can edit what
- **Multiple website support**
- **Multilingual support**
- **Accessibility**
- **Security**
- **Vendor**
  - Good relationship, support, automated solution for migrating existing content, allowed number of users
Questions?